



SPINA BIFIDA
ASSOCIATION
OF IOWA

Here's how we're building a better and brighter future for all those impacted by Spina Bifida in Iowa - with your support.

A global pandemic didn't slow us down - here's what we were able to do in 2020:

- 100** Launched the 100 Mile Challenge which engaged 20 teams in health and fitness virtually and safely
- 10** Held our first *Day at the Capitol* where 10 families educated legislators about Spina Bifida (pre-pandemic)
- 20** The Iowa State Snowmobile Association hosted our annual snowmobile event - in person, pre-pandemic - WITH SNOW! for 20 Spina Bifida families and the whole town of Huxley. It included a helicopter landing - another first!
- 35** First *virtual* Education Day that engaged 35 families and one bulldog with Spina Bifida
- \$** Redesigned our assistance programs to reach more people who need financial assistance
- NEW** Started a *new parent program* to offer information and mentoring for parents with a new Spina Bifida diagnosis
- FB** Launched *Connect* program to connect people with Spina Bifida, family and friends on Facebook
- 1st** Had our first campaign to encourage voting (with people with disabilities in mind) in the 2020 election
- Plan** Our board developed our first detailed and extensive strategic plan to lead and sustain SBAIA
- 100** We acquired 100 new donors
- Top** We had the top fundraising single event and the top fundraising team in the country for Walk-N-Roll 2020!



And in 2021 so far:

Launched a campaign to start our first summer camp for families in 2022

Held our first Adaptive Sports Festival in conjunction with our Walk-N-Roll that engaged 200 people - many who tried kayaking for the first time!

Launched monthly webinars to replace in person education during the pandemic

Held our second *virtual* Education Day that connected people with Spina Bifida in Iowa and across the country to medical experts across the country

Started providing grants to families from our new Grant Assistance Program - GAP

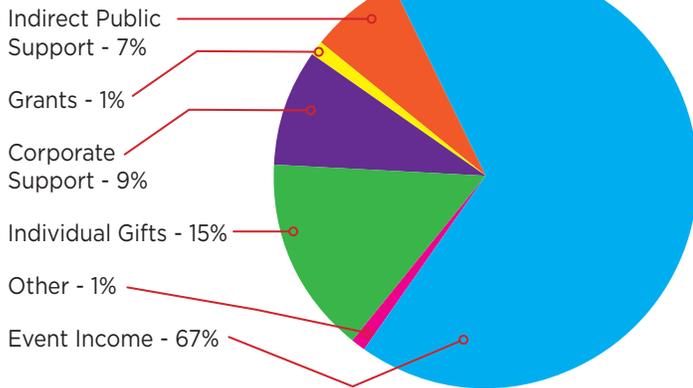
Had another record year for Walk-N-Roll - raising over \$80,000!

You are supporting a better and brighter future for those impacted by Spina Bifida. Thank you!

Income

Total raised in 2020: \$78,935

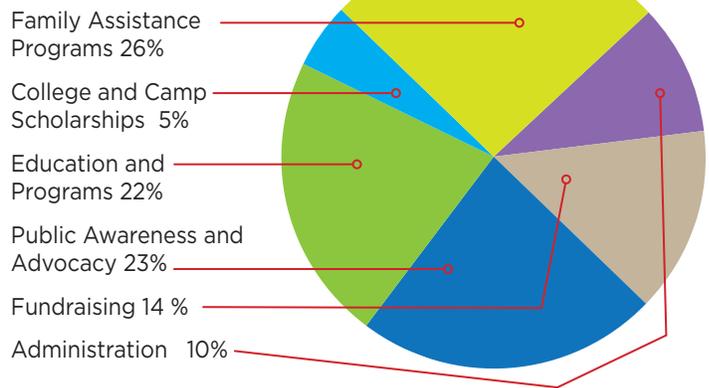
Where our funds come from:



Expenses

Total expenses in 2020: \$60,401

Where we invest our funds*:



*Percentages reflect averages over three years due to the pandemic and shifts in operations

Our Priorities

We provide **direct financial assistance** to individuals and families to fill the resource gaps in the care of and day-to-day living with Spina Bifida

We provide **scholarships** for summer camps, adaptive sports camps and post-high school education for young people with Spina Bifida

We **advocate** for funding for research, disability rights, and affordable, accessible health care.

We **empower** those with Spina Bifida to share their stories to create change in their communities.

We **engage** individuals with Spina Bifida and their families with experts and each other to learn to live safely and successfully with a disability.

We share the **latest in treatment and care**, as well as inform and encourage future Spina Bifida research.

Thank you to all of our supporters!

~ Major Sponsors ~



Coloplast



**For a list of major donors, please visit our web site at www.sbaia.org
We look forward to sharing a better and brighter future with you!**



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