



Sponsorship Details and Benefits

Education Program Sponsorship Opportunities

Fundraising Goal: \$10,000

Program Focus: Educational resources, workshops, and information that empower individuals with spina bifida, families, caregivers, and professionals across Iowa.

Education sponsors help ensure families and individuals have access to trusted information, practical tools, and lifelong learning opportunities that improve independence and quality of life.

Presenting Education Sponsor - \$3,500 (1 available)

Benefits:

- Program recognition as **“Education Program presented by [Company Name]”**
- Logo featured prominently on all education-related materials
- Recognition in program-related emails and newsletters
- Social media recognition (minimum 2 posts)
- Verbal or written recognition during education sessions or events
- Company name listed on SBAIA website education page

Gold Education Sponsor - \$2,000 (2 available)

Benefits:

- Logo on education program materials
- Recognition in one email or newsletter
- Social media recognition (1 post)
- Name listed on SBAIA website

Silver Education Sponsor - \$1,000 (3 available)

Benefits:

- Name listed on select program materials
- Social media group thank-you
- Name listed on SBAIA website

Bronze Education Sponsor - \$500 (4-6 available)

Benefits:

- Name listed on SBAIA website
- Group recognition in social media or email thank-you

Clinical Care & Advocacy Program Sponsorship Opportunities

Fundraising Goal: \$10,000

Program Focus: The Clinical Care & Advocacy Program advances policies, healthcare access, and clinical excellence for individuals living with spina bifida across Iowa. Through advocacy training and engagement experiences, SBAIA equips individuals and families to effectively engage with local, state, and national representatives and advocate for policies that improve healthcare access, independence, and quality of life.

In parallel, SBAIA partners with clinicians, healthcare staff, hospitals, and medical organizations to strengthen clinical care for people with spina bifida. This includes providing education and resources for providers, supporting professional development, hosting collaborative educational programming, and advancing efforts to establish and expand Spina Bifida-specific clinics. Together, these efforts improve care coordination, clinical expertise, and long-term health outcomes for the spina bifida community.

Presenting Clinical Care & Advocacy Sponsor - \$3,500 (1 available)

Benefits:

- Program recognition as **“Clinical Care & Advocacy Program presented by [Company Name]”**
- Logo featured prominently on all clinical care and advocacy materials
- Recognition in program-related emails and newsletters
- Social media recognition (minimum 2 posts)
- Verbal or written recognition during advocacy efforts, meetings, or events
- Company name listed on SBAIA website clinical care & advocacy page

Gold Clinical Care & Advocacy Sponsor - \$2,000 (2 available)

Benefits:

- Logo on clinical care and advocacy program materials
- Recognition in one email or newsletter
- Social media recognition (1 post)
- Name listed on SBAIA website

Silver Clinical Care & Advocacy Sponsor - \$1,000 (3 available)

Benefits:

- Name listed on select program materials
- Social media group thank-you
- Name listed on SBAIA website

Bronze Clinical Care & Advocacy Sponsor - \$500 (4-6 available)

Benefits:

- Name listed on SBAIA website
- Group recognition in social media or email thank-you

Social Programs Sponsorship Opportunities

Fundraising Goal: \$20,000

Programs Included:

- Adult Program
- Parent Mentor Program
- Community Outreach Program
- Additional social and connection-based programming

Program Focus:

SBAIA's Social Programs create meaningful connections, reduce isolation, and build peer support across the lifespan for individuals living with spina bifida and their families. These programs foster community, shared learning, mentorship, and emotional support.

Social Program sponsors help ensure individuals and families have opportunities to connect, share experiences, and build a supportive network throughout Iowa.

Presenting Social Programs Sponsor – \$6,000 (1 available)

Benefits:

- Program recognition as “**Social Programs presented by [Company Name]**”
- Logo featured prominently on all social program materials
- Recognition across all social program communications (adult, mentor, outreach initiatives)
- Social media recognition (minimum 3 posts)
- Verbal or written recognition during social program events or sessions
- Company name listed on SBAIA website social programs page

Platinum Social Programs Sponsor – \$4,000 (2 available)

Benefits:

- Logo on social program materials
- Recognition in program emails and newsletters
- Social media recognition (2 posts)
- Name listed on SBAIA website

Gold Social Programs Sponsor – \$2,500 (3 available)

Benefits:

- Logo on select social program materials
- Social media recognition (1 post)
- Name listed on SBAIA website

Silver Social Programs Sponsor – \$1,000 (6 available)

Benefits:

- Name listed on social program materials
- Group social media thank-you
- Name listed on SBAIA website

Community Connection Sponsor – \$500 (8+ available)

Benefits:

- Name listed on SBAIA website
- Group recognition in social media or email thank-you

Grant Assistance Program (GAP) Sponsorship Opportunities

Fundraising Goal: \$20,000

Program Focus:

The Grant Assistance Program (GAP) provides critical financial support to individuals living with spina bifida when essential needs fall outside traditional funding sources. GAP helps cover costs related to healthcare, mobility, independence, and quality of life—ensuring individuals and families are not left without support when gaps arise.

Through GAP, SBAIA provides funding for uncovered medical expenses, medical supplies, custom footwear and prosthetics, adaptive and recreational opportunities, travel and lodging related to medical care, and additional supports that help individuals live safely and independently. The program also funds **college scholarships for students with spina bifida and camp scholarships for children with spina bifida**, expanding access to education, inclusion, and life enhancing experiences.

GAP sponsorships directly impact individuals and families by meeting immediate needs today while supporting long term growth, confidence, and opportunity.

Presenting Grant Assistance Sponsor – \$6,000 (1 available)

Benefits:

- Program recognition as “**Grant Assistance Program presented by [Company Name]**”
- Logo featured prominently on all GAP materials and communications
- Recognition in grant related emails and newsletters
- Social media recognition (minimum 3 posts)
- Verbal or written recognition when GAP support is highlighted (stories, reports, events)
- Company name listed on SBAIA website GAP page

Platinum GAP Sponsor – \$4,000 (2 available)

Benefits:

- Logo on GAP program materials
- Recognition in emails and newsletters
- Social media recognition (2 posts)
- Name listed on SBAIA website

Gold GAP Sponsor – \$2,500 (3 available)

Benefits:

- Logo on select GAP materials
- Social media recognition (1 post)
- Name listed on SBAIA website

Silver GAP Sponsor – \$1,000 (6 available)

Benefits:

- Name listed on GAP materials
- Group social media thank-you
- Name listed on SBAIA website

Community Support Sponsor – \$500 (8+ available)

Benefits:

- Name listed on SBAIA website
- Group recognition in social media or email thank-you



**SPINA BIFIDA
ASSOCIATION
OF IOWA**

Camp So Bright: Family Camp Sponsorship Opportunities

Fundraising Goal: \$25,000

Program Overview:

Camp So Bright is a **three night, four day family camp experience** designed for individuals living with spina bifida and their families, including children and adults. This inclusive camp provides a safe, accessible, and empowering environment where families can connect, recharge, and create lifelong memories together.

Campers participate in a wide range of adaptive and traditional camp activities, including fishing, kayaking, swimming, zip lining, climbing, outdoor games, and more. Camp So Bright offers families a rare opportunity to experience camp together—without barriers—while building community, confidence, and joy.

Camp sponsors help ensure families can attend regardless of financial circumstances and that all activities, accommodations, and supports are fully accessible.

Presenting Camp So Bright Sponsor – \$8,000 (1 available)

Benefits:

- Camp recognition as “**Camp So Bright presented by [Company Name]**”
- Logo featured prominently on all camp materials and communications
- Recognition in camp-related emails and newsletters
- Social media recognition (minimum 3 posts)
- Verbal or written recognition during camp
- Company name listed prominently on SBAIA website camp page

Platinum Camp Sponsor – \$6,000 (2 available)

Benefits:

- Logo on camp materials
- Recognition in camp emails and newsletters
- Social media recognition (2 posts)
- Name listed on SBAIA website

Gold Camp Sponsor – \$4,000 (3 available)

Benefits:

- Logo on select camp materials
- Social media recognition (1 post)
- Name listed on SBAIA website

Silver Camp Sponsor – \$2,000 (4 available)

Benefits:

- Name listed on camp materials
- Group social media thank-you
- Name listed on SBAIA website

Camp Champion – \$1,000 (Unlimited)

Benefits:

- Name listed on SBAIA website
- Group recognition in social media or email thank-you

You may want to include this paragraph in the packet:

“Camp So Bright provides families affected by spina bifida a chance to simply be a family—without limitations. Sponsors make it possible for campers of all ages and abilities to experience adventure, build friendships, and create memories that last a lifetime.”

Camp So Bright: Family Camp Sponsorship Opportunities (Continued)

Optional Add On: Named Camp Experiences

- “Adventure Activities Sponsor”
- “Family Experience Sponsor”
- “Accessibility & Inclusion Sponsor”
- “Camp Scholarship Sponsor”

Winter Fun Day Sponsorship Opportunities

Fundraising Goal: \$2,500

Event Timing: First Sunday in February (annual)

Event Overview

Winter Fun Day is a unique, hands on winter experience for individuals living with spina bifida and their families. Hosted in partnership with the **Iowa State Snowmobilers Association**, this annual event gives participants the opportunity to ride snowmobiles and enjoy winter recreation in a safe, supportive, and inclusive environment.

For many attendees, Winter Fun Day offers a rare chance to experience winter activities that may otherwise be inaccessible—building confidence, joy, and unforgettable memories for children and adults alike.

Sponsors help make this experience possible by supporting accessibility needs, event logistics, and family participation.

Presenting Winter Fun Day Sponsor – \$1,500 (1 available)

Benefits:

- Event recognition as “**Winter Fun Day presented by [Company Name]**”
- Logo featured on event signage and promotional materials
- Recognition in event-related emails and social media
- Verbal or written recognition during the event
- Name listed on SBAIA website event page

Adventure Sponsor – \$500 (2 available)

Benefits:

- Logo or name listed on select event materials
- Social media recognition (group thank-you)
- Name listed on SBAIA website event page

Community Support Sponsor – \$250 (2-4 available)

Benefits:

- Name listed on SBAIA website
- Group recognition in social media or email thank-you



**Contact us at admin@sbaia.org
or 515-635-1463 to set up your
Corporate Sponsorship.**

